

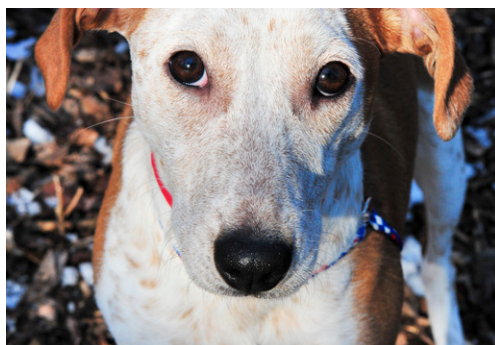
♥ 2014/2015 MICHIGAN HUMANE SOCIETY

# REPORT TO THE COMMUNITY



SOMEBODY HERE  
NEEDS YOU





♥ MICHIGAN HUMANE SOCIETY MISSION

*To end companion animal homelessness,  
to provide the highest quality service and  
compassion to the animals entrusted to our care,  
and to be a leader in promoting humane values.*

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## DEAR FRIENDS AND SUPPORTERS...

Since 1877, the Michigan Humane Society has protected, defended and celebrated the animals of Southeast Michigan. Reflect on that for a moment – 138 years. There were only 38 states when we opened our doors and our hearts. The Civil War had only just ended 11 years prior. Rutherford B. Hayes was in his first year as President.

In 138 years, things change. The Michigan Humane Society is no different. We have evolved over the years, increasing in scope and impact. The evolution of MHS has been nothing short of incredible. We are the largest and oldest animal welfare organization in Michigan. We stand as one of the most influential, impactful and lifesaving animal welfare organizations in the country.

To put this in a more practical perspective: no organization in Michigan cares for, impacts or, most importantly, saves more animals than MHS. In fact, 1 in every 10 adoptions in the state of Michigan is through MHS. That makes 10% of the animals adopted into new homes in our state MHS alumni. That is impact. That is making a difference. That is saving lives.

All the lives we have saved, all the families we have made whole, all the suffering we have alleviated...and it is only scratching the surface. I firmly believe the future holds even greater things. We are poised, as an organization and as a community, to step even further towards making Detroit and all of Southeast Michigan a model for compassion, and a safe haven for the animals with whom we share our lives.

We are more than just an animal shelter. We are your voice. We are your values. None of the amazing work we have done in the past 138 years would have been possible without you – without those who support us. Thank you for your support as we look towards a brighter future for the animals and the citizens of Detroit and Southeast Michigan.

With appreciation,

Matthew Pepper, President and CEO



# Last year at MHS...

we assisted

3,223

sick and injured stray or wild animals

we found homes for

8,202

dogs, cats, rabbits, birds and other animals

we responded to

5,863

complaints of animal cruelty

4,967

cats were spayed/neutered for a low cost  
at our veterinary centers

we spayed/neutered

573

feral cats through our TNR program

volunteers donated

50,514

hours assisting in our mission

we assisted

2,100

low-income families with feeding their pets  
through our free pet food bank

we microchipped

692

animals at our low-cost clinics

4,748

vaccinations were given at our low-cost clinics

we added

99

new feral cat caretakers to our  
TNR program

we cared for

50,322

animals in our veterinary centers

2,100

animals benefitted from a foster caregiver

we worked with

130

animal transfer partners

we issued

522

free sterilization certificates for pit bull dogs

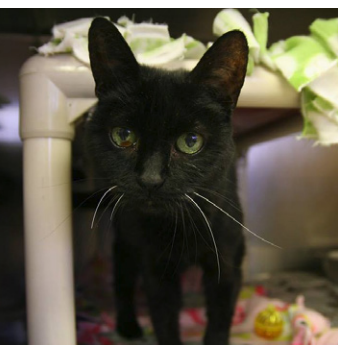
we took in

1,916

animals from other organizations

283

active foster caregivers gave animals extra TLC



## ASILOMAR ACCORDS WORKING TOWARD 100%

Every animal that comes to MHS goes through a health and temperament evaluation to determine the very best course of action for that individual animal. MHS follows the Asilomar Accords, a set of standards used across the country to evaluate animals entering shelters and rescue systems.

The original goal of the 2004 Asilomar Accords was to provide a tool to help those involved in animal welfare and sheltering to work toward ending the euthanasia of Healthy and Treatable animals. The Asilomar Accords were originally established by Maddie's Fund, as well as several humane organizations across the country.

As of 2010, MHS has adopted out every healthy animal that has come through our doors. We are working every day and improving each year toward our goal to reach 100% placement of treatable animals. **Last year, we were proud to reach the milestone of adopting out 100% of treatable dogs.**

Finding homes for thousands of animals, many of whom come to us with significant behavioral or medical issues, presents a daunting challenge for any shelter or animal welfare organization.

Our volunteer, foster and animal transfer partner programs are vital for us to reach this goal. We are also working every day to keep as many animals as possible in their loving homes and out of shelters. **One new program this year was microchipping 2,000 owned cats for free.**

We are proud to adopt out and care for more animals than any other organization in the state. This volume of animals presents challenges, but also allows us to make a huge impact. With the support of the community, we are able to continue toward our path of adopting out 100% of treatable animals at MHS.

VISIT [WWW.MICHIGANHUMANE.ORG/ANIMALREPORTS](http://WWW.MICHIGANHUMANE.ORG/ANIMALREPORTS) TO SEE MONTHLY ANIMAL STATISTICS FOR 2015.



### ASILOMAR ACCORDS

**HEALTHY** All dogs and cats who have shown no signs of behavioral, temperamental or health problems that could make them unsuitable as a pet.

100% adopted	2013
100% adopted	2014
100% adopted	JAN - APRIL 2015

### TREATABLE

**Rehabilitatable:** All dogs and cats who are not healthy, but are likely to become so if provided medical, foster, behavioral or other care equivalent to the care provided to pets by caring pet owners in the community.  
**Manageable:** All dogs and cats who are not healthy and are not likely to become so regardless of the care provided, but those who would maintain a satisfactory quality of life if provided with appropriate care.

67.1% adopted	FY2013
76.2% adopted	FY2014
100% adopted	JAN - APRIL 2015

**UNHEALTHY AND UNTREATABLE** All dogs and cats who are suffering from a disease, injury or condition that significantly affects their health and are not likely to become healthy or treatable even with care, as well as those animals who have a medical or temperament problem that would present a danger to themselves or others. **MHS will not adopt out gravely ill or temperamentally unsound animals.**



## MEET FORREST ❤️

The tiny puppy, no more than 6 weeks old, was crying when we found him. He was clearly in pain, and unable to walk.

He was brought to the MHS Detroit Center for Animal Care and attended to by our veterinary staff. After doing X-Rays, we discovered the source of his injury. The puppy, now named Forrest, was shot with a BB gun.

He had a pellet lodged in his spine.

Because of this, one of his back legs was entirely useless, and the other was weak. It was determined that it would be best for Forrest to have the non-functioning leg removed.

While in recovery, Forrest's heart stopped and he stopped breathing, but we were able to perform CPR and revive him.

Forrest was a fighter. He spent time in a foster home, learning to walk, eat and just be a dog. After several months, he found the perfect home, and is thriving and happy with his new family.

WATCH FORREST'S STORY AT:

[WWW.MICHIGANHUMANE.ORG/FORREST](http://WWW.MICHIGANHUMANE.ORG/FORREST)







MHS is very fortunate to have a great team of generous volunteers who assist at our shelters, off-site locations and events. Thanks to these selfless and giving people, MHS is able to provide services to the community and to do more for the animals in MHS' care. Without the assistance of our volunteers, MHS could not achieve its mission.

JUANITA VANDYKE, Volunteer Team Leader

Our goal is to help every adoptable animal find their forever home. Sometimes that means repairing a broken bone, fixing bad manners or even mending a broken heart. We're proud to give these animals their second chance.

CJ BENTLEY, Senior Director of Operations



While we employ many lifesaving programs, few things touch the heart of MHS more than finding permanent, loving homes for animals in need - and to know that one in every 10 adoptions across the state of Michigan happens through MHS speaks volumes to the impact our supporters have made possible.

MATTHEW PEPPER, President and CEO



Our relationships with other shelters and rescues through our transfer partner program has saved thousands of animal lives as it allows more options for the animals. We are truly grateful for the collaborative efforts within the rescue community.

MARIE SKLADD, Director of Community Outreach



Economic hardships can force the choice of feeding your pet or yourself. The free pet food bank program is instrumental in helping families who are faced with these challenges so they can keep their beloved pets in their homes.

JENNIFER ROWELL, Detroit Shelter Manager

We're the safety net for the animals. Without us, animals in dangerous situations would just be left to starve or freeze, with no one to call. Just as important, we are there to improve the lives of animals through educating their owners and bettering their environment.

DEBBY MACDONALD, Chief Cruelty Investigator





# ♥ Your support makes these programs and services possible...



## LOW-COST FELINE STERILIZATION

Every year in the spring, shelters are flooded with homeless and unwanted kittens. By making spay/neuter accessible to people of all income levels, we are able to reduce the unwanted cat population over time.

## FOSTER PROGRAM

Foster parents allow us to provide quality one-on-one care for animals that may be sick, injured or simply too young to go up for adoption without extra care.



## PAWSITIVE START

The MHS "Pawsitive Start" program provides in-shelter training and enrichment to dogs and cats so they get started on the right paw to being great companions, while finding homes more quickly.



## TRAP-NEUTER-RETURN

Feral cats generally cannot be adopted, so to prevent them from increasing the homeless cat population, we sterilize them and support "caretakers" who watch out for communities of feral cats.

## FREE PET FOOD BANK

MHS provides a Pet Food Bank for low-income pet owners to help ensure that no pet goes hungry. This program has proven to be more and more necessary, as 2,100 families are currently registered for the food program.

## PROTECT-A-PET VACCINATION AND MICROCHIP CLINICS

For more than 20 years, MHS has held a series of spring and summer Protect-A-Pet low-cost clinics. In 2014, nearly 3,000 pets received care at five clinics held in Hazel Park and Detroit. These pets received nearly 5,000 vaccinations and 850 microchips to help keep them healthy and safe. Vaccinated pets are more likely to stay healthy, and microchipped pets are more likely to find their way home if they ever become lost!



## CRUELTY INVESTIGATION AND RESCUE

The MHS Cruelty Investigation team responds to thousands of cases of animal cruelty and neglect each year. The MHS Rescue team is on the streets 365 days a year helping animals who are injured, sick, trapped or otherwise in immediate danger.

## RESCUE PARTNERS

MHS works with other rescues and shelters to find specialized placement for special needs animals, as well as take in animals from other groups when assistance is needed. By working together, we can create the best possible outcomes for all animals.



## PUBLIC VETERINARY CENTERS

Our three veterinary centers provide a full range of services for pets including routine preventative medicine, dental care and complex orthopedic surgery. Providing quality and affordable veterinary care helps pets stay in their homes for a lifetime. In addition, proceeds from the veterinary centers support the homeless animals in our adoption centers.



## ADOPTION

We strongly believe there is no better place to adopt a pet than MHS. Our adoptable animals are spayed/neutered, vaccinated and evaluated for behavior and health. We consider these animals excellent ambassadors for adoption!

## FREE STRAW AND DOGHOUSES

While we strongly urge that pets be kept inside, it is not illegal to keep pets outdoors. We provide free straw and doghouses to outdoor dogs, often making the difference between life or death.



## VOLUNTEER PROGRAM

Dozens of volunteers assist at MHS every day, helping with everything from dog walking and cat socializing to cleaning and administrative tasks. The support of these volunteers makes our work possible.





## MEET SMOKEY ❤️

A tiny 2-month-old kitten is no match for a car – usually, the car will win.

When a concerned witness saw a small gray kitten get struck by a car not once, but twice, she was shocked to see he was still alive. He was not unscathed though, and was rushed to the Michigan Humane Society. He could not walk, and he was clearly in severe pain.

Once there he was given pain medication and evaluated where we determined both of his back legs had been broken, one so badly that we feared we would have to amputate it.

With hopes of saving his leg, the kitten, who we named Smokey, was sent to foster care where he could be monitored and spend time resting and recovering.

After several weeks, Smokey was walking again and pain free.

He found his forever home with another car crash victim: Garth, a dog who had been adopted from MHS several months before. They had similar stories to tell, and they became fast friends in their new home.

WATCH SMOKEY'S STORY AT:

[WWW.MICHIGANHUMANE.ORG/SMOKEY](http://WWW.MICHIGANHUMANE.ORG/SMOKEY)





# HOPE IS BUILDING

## THE NEW DETROIT ANIMAL CARE CAMPUS



Since we broke ground last fall, the progress on the future MHS Detroit Animal Care Campus has been tremendous.

This new state-of-the-art facility will forever change the care, expectations and animal interactions within the city of Detroit. This will be so much more than a new animal shelter; it will be a community center dedicated to improving and enriching the lives of the animal and human citizens alike.

We believe this new facility, combined with the continued engagement of the metro Detroit area, will serve as the model of animal welfare nationwide. Other communities will aspire to be like Detroit.

David Williams, Senior Vice President and Chief Operations Officer

TO SEE UPDATES AND MORE INFORMATION ABOUT THE NEW DETROIT ANIMAL CARE CAMPUS, VISIT  
[WWW.MICHIGANHUMANE.ORG/BUILDING](http://WWW.MICHIGANHUMANE.ORG/BUILDING)



# ♥ Support comes in all shapes and sizes...

We love and care for our pets and they return our love unconditionally. Most importantly, they keep us company and totally capture our hearts as they become our family. All we can do is give our pets a good life. I reflected on this recently while grieving the loss of my feline companion, Chester.

In April 2002, I discovered him in my backyard, shivering, hungry, and, as I later determined, homeless. Some people say money can't buy happiness. Maybe that's true for us humans, but it can make a world of difference to a cat or dog, bird, ferret or guinea pig. As someone reminded me recently, my determination to provide this stray a loving home certainly made a world of difference in his life. That it did. And that's why I continue to support MHS and their mission.

JOHN MCKENDRY, MHS Donor (IRA Qualified Charitable Distribution)



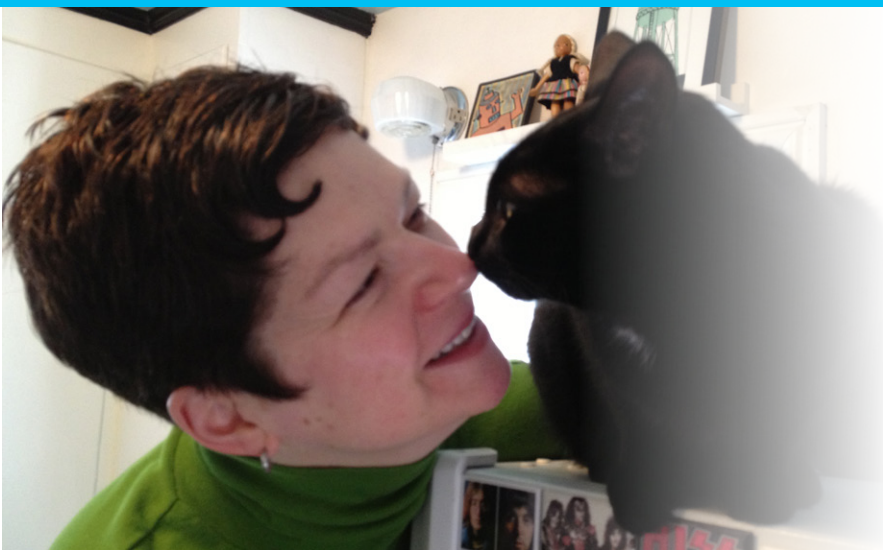
The Dresner Foundation is proud to continue the legacy left by Vera Dresner and her love of animals by supporting this new and exciting chapter in animal welfare in the city of Detroit. The Michigan Humane Society has been a haven for homeless animals for more than 100 years, and the new animal care campus represents their commitment to serve the people and pets in our community for decades to come.

KEVIN FURLONG, CEO of the Dresner Foundation (Detroit Animal Care Campus donor)

Thank you on behalf of our Girl Scout Troop for coming to speak to the girls. They enjoyed learning about the Michigan Humane Society and all the good things you all do for animals. I am sure they will be "ambassadors" for MHS now that they know how they can help.

I know they were a little energetic. Blame it on having a meeting on a Friday after a long day of school. Thank you for being patient and it definitely helps to be a former teacher! Again, we really appreciate you coming to talk to the girls. I know they enjoyed making the projects for the kittens and dogs and we are glad they could contribute something to help the animals.

KIM STAFFORD, MARGO LAZAR AND NICOLE WINKLER, Girl Scout Troop 75364

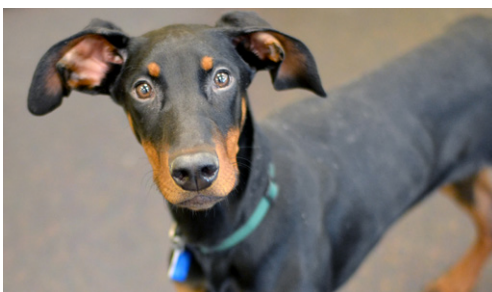


Making automatic monthly contributions is a convenient way for me to consistently support the important work of the Michigan Humane Society.

The setup process was simple, and when I was in a position to increase my giving, it was easy to make that change as well.

MHS is an organization I value greatly, and being a monthly donor is my way of expressing my gratitude for their amazing efforts.

KELLY SWAGLER, Monthly Donor



## FINANCIALS WHERE YOUR MONEY GOES

### BALANCE SHEET

#### Assets

Cash and investments	\$9,622,009
Land, buildings and equipment — net	8,872,712
Estate, bequest and other receivables	2,515,827
Dedicated Detroit construction assets	6,535,827
Other	699,508
<b>Total assets</b>	<b>\$28,245,883</b>

#### Liabilities and Net Assets

Accounts payable and accrued expenses	\$1,458,023
<b>Net assets</b>	<b>26,787,860</b>
<b>Total liabilities and net assets</b>	<b>\$28,245,883</b>

*Audited financial statements are available upon request and online.*

### STATEMENT OF REVENUE AND EXPENSES

#### Revenues

Contributions, special events and bequests — net	\$10,597,264
Adoption center and charitable veterinary hospital — net	5,751,221
Investment gain	1,346,109
Other	12,453
<b>Total revenue</b>	<b>\$17,707,047</b>

#### Expenses

Program services	\$13,972,223
Management and general	641,677
Fundraising	2,333,263
<b>Total expenses</b>	<b>\$16,947,163</b>

Increase in net assets	<b>\$759,884</b>
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Additional increase in net assets due to gifts committed to new Detroit facility	<b>\$2,788,314</b>
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### WHERE YOUR MONEY GOES

**82.4%**

#### Programs and Services Expenses

Shelter, Rescue, Cruelty Investigations, Charitable Animal Hospitals, Education Programs

**13.8%**

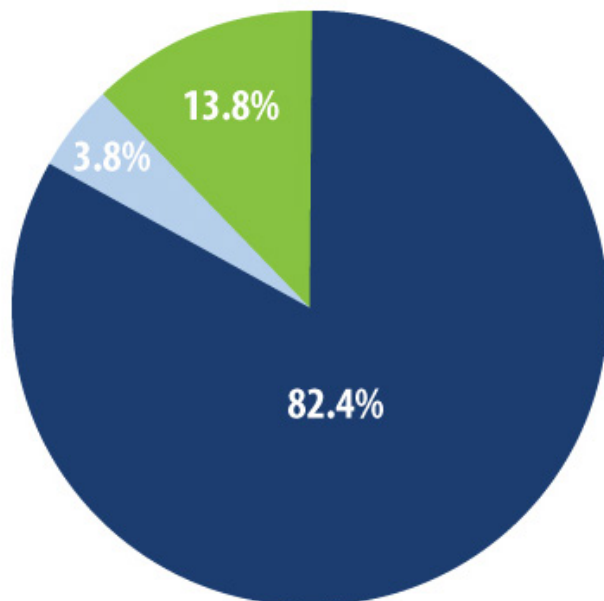
#### Fundraising Expenses

Campaigns, Publicity, Mailings, Grants

**3.8%**

#### Administrative Expenses

Management and General







## LOCATIONS ❤️ CONTACT INFORMATION

### ❤️ MHS DETROIT CENTER FOR ANIMAL CARE

7401 Chrysler Drive, Detroit, MI 48211

Adoption Center: (313) 872-3400 | Veterinary Center: (313) 872-0004

Emergency Rescue and Cruelty Investigation Hotline: (313) 872-3401

### ❤️ MHS ROCHESTER HILLS CENTER FOR ANIMAL CARE

3600 W. Auburn Road, Rochester Hills, MI 48309

Adoption Center: (248) 852-7420 | Veterinary Center: (248) 852-7424

Wildlife: (248) 852-7420, ext. 224

### ❤️ MHS BERMAN CENTER FOR ANIMAL CARE

900 N. Newburgh Road, Westland, MI 48185

Adoption Center: (734) 721-7300 | Veterinary Center: (734) 721-4195

### ❤️ ADMINISTRATIVE OFFICE

30300 Telegraph Road, Suite 220, Bingham Farms, MI 48025

Phone: (248) 283-1000 | Fax: (248) 283-5700

### ❤️ OFFSITE ADOPTION LOCATIONS

#### **Dearborn PetSmart**

5650 Mercury Dr., Dearborn, MI 48126 | (866) 648-6263

#### **Roseville PetSmart**

20530 E 13 Mile Rd., Roseville, MI 48066 | (866) 648-6263

#### **Taylor PetSmart**

23271 Eureka Rd., Taylor, MI 48180 | (866) 648-6263

#### **Sterling Heights Petco**

13701 Lakeside Circle, Sterling Heights, MI 48313 | (586) 533-9110



SOMEBODY HERE NEEDS YOU.